

Every country needs an AI training leader. Could it be you?

As 2.2 billion people who were previously offline come online over the next decade, they will need AI-enabled products and services built for their own communities and languages — not imported unchanged from elsewhere. In the past roughly 6,000 AI academies worldwide have been duplicating effort and expenditure in developing their own AI courses and training talent in isolation, with no one coordinating the effort nationally or lobbying internationally on their behalf. The World AI Academies Association (WAAA) has been established to do this and is undertaking advocacy at Global level to significantly expand AI training across the Global South (see our website <https://waaa.academy> for details). In anticipation of establishment of a Global Fund to finance centrally developed AI courses and a global AI Entrepreneurship training initiative, we are now recruiting one founding **Country Coordinator** per country to support our efforts at local level, to support WAAA locally in discussions with governments, to build national networks of AI academies, and to lead the push for a National AI Entrepreneurship Training Initiative (NAETI) in each country.

What a WAAA Country Coordinator receives

- **National and international recognition** as WAAA's official representative and the leading AI academy in your country — instant credibility with governments, funders and media as part of a UN SDG -linked global network helping to eliminate the Digital Divide. Description of organisation and listing of contact details will appear on our WAAA website.
- **First-mover advantage:** build your country's AI academy network from a blank slate. Every academy that joins after you strengthens your position as the recognised national leader and spokesperson of the AI academy network, not a rival's.
- **Huge discounts on membership fees - 90% discount on your own WAAA membership fee and 50% discount on IAAD membership fee — by far the lowest-cost way into the network.**
- **Immediate acceptance into WAAA Ambassador affiliate programme** — no 3-month waiting period like other members face. Earn **25–40% commission immediately**, rising in tiers, on every academy you recruit.
- A further **20% commission** through the IAAD Affiliate Programme on every paying member you bring into IAAD, including your own past and current trainees.
- **A Country Coordinator Handbook** and priority support and guidance in building your national network from day one.
- A seat at the table shaping your country's **NAETI** proposal and real influence on national AI training policy, not just running a course.
- Participation in monthly WAAA Country Coordinator Zoom meetings to discuss issues, share experiences, resolve problems and be updated on WAAA international activities
- A “Coordinators only” restricted area within WAAA website for discussion, resources and information (to be developed after discussion with coordinators on their needs).

Who we are looking for

An established AI academy, university department, NGO training provider or professional association with a track record in AI training and a network of contacts — students, alumni, fellow trainers — in your country.

Your national network becomes your income

Once you are recruiting academies for your own country, this is the commission schedule that applies to you as WAAA Ambassador:

New WAAA academies you recruit	Count	Your commission on fees paid
Level 1	1-20	25%
Level 2	21-40	30%
Level 3	41-60	35%
Level 4	61+	40%

Prefer to join as a standard member first?

Every WAAA member, coordinator or not, gets: international recognition; a listing in the WAAA Global Directory of AI Academies; the Weekly AI Intelligence Briefing and multilingual publications; invitations to twice-monthly global webinars; a growing shared library of AI courses and SDG-aligned resources; potentially free/subsidised access to frontier AI tools if participating in NAETI; five introductory AI-impact books, free in 31 languages; and early access to a curated list of AI product/service opportunities for underserved markets — set to grow from the existing 170 products and services identified to around 1,700 as the next 2.2 billion people come online.

Organisation type	High-income countries	Low/middle-income countries
NGOs / free course providers	€100/yr	€50/yr
Private-sector AI academies	€250/yr	€125/yr
Colleges & universities	€500/yr	€250/yr
Industry associations	€500/yr	€250/yr

Why apply now

Each country has only **one** Country Coordinator seat. Very soon the Weekly Briefing archive, publications library, downloadable books and opportunities list also move behind a members-only paywall — so whichever path you choose, today's low introductory terms will not last.

Ready to lead?

- **Apply to become your country's Coordinator by completing the** waaa.academy/coordinator-application form
- **Apply to become a WAAA member** - join WAAA directly as a member: waaa.academy/join-waaa